



SUPPORTING THE SG YOUTH ACTION PLAN JOURNEY

Organised by



Jointly developed by



CONTENTS

03

Supporting the SG Youth Action Plan

05

Supporting Youth Visioning of Singapore 2025

12

Developing the Youth Action Challenge

22

Reflections

23

The Journey at a Glance

24

Annex: Environment Track Teams

31

Annex: Societal Issues Track Teams

39

Annex: Jobs & Future of Work Track Teams



SUPPORTING THE SG YOUTH ACTION PLAN JOURNEY



The SG Youth Action Plan (SG YAP) is a platform for youths to share their ideas and vision of Singapore in 2025, and to come up with a plan on how youths can partner with the Government to take action.

The Ministry of Culture, Community and Youth (MCCY) and the National Youth Council (NYC) launched the SG YAP on 18 May 2019, bringing youths together to kick off the engagements to envision the future of Singapore in 2025.

As part of the whole SG YAP, Youth Action Challenge was conducted after the visioning, where MCCY and NYC with the support of Solaris, worked with youths to take action in areas that mattered to them. The inaugural YAC focused on 3 tracks: Environment, Societal Issues and Jobs and the Future of Work, involving close to 250 youths and 39 teams, with the top teams then invited to the Youth Action Challenge Summit in April 2020.



PART I

SUPPORTING YOUTH VISIONING OF SINGAPORE 2025

Vi.sion.ing

The act of projecting one's aspirations and concerns towards the manifestation of multiple future scenarios as prospect



SUPPORTING YOUTH VISIONING OF SINGAPORE 2025



THE OBJECTIVE



The objective of the visioning exercise is to give youths an opportunity to explore different possibilities of Singapore's future, share their views on what Singapore could be like in 2025 and identify the values that would bring Singapore together.

THE TIMELINE

Between May to July 2019, we organised 6 face-to-face sessions for youths from different backgrounds held at different parts of Singapore. This supported the larger visioning exercise led by MCCY and NYC that included digital engagement with youths, in-depth surveys and public roadshows.

DEMOGRAPHICS

377 YOUTHS



GENDER

55% FEMALES
45% MALES



ETHNICITY

70% CHINESE
15% MALAY
10% INDIAN
5% OTHERS



AGE

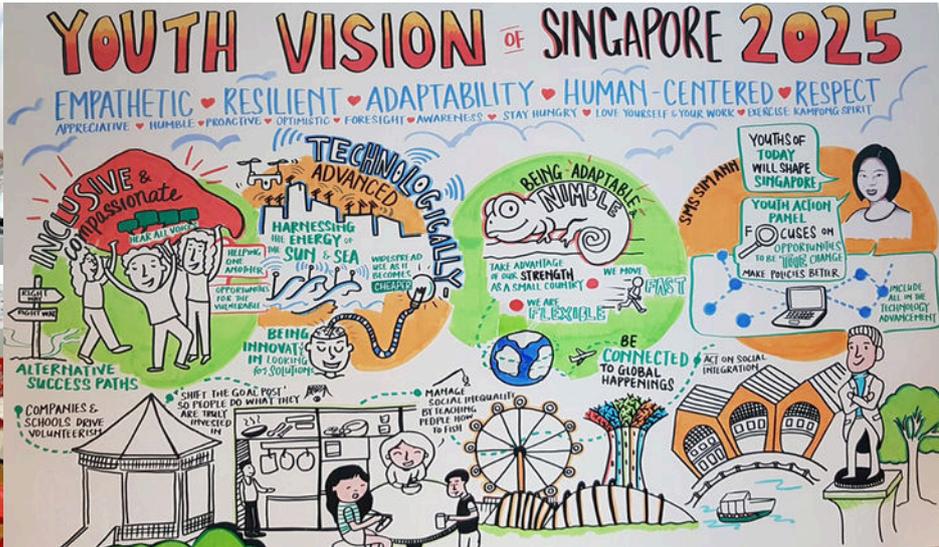
60% 16 - 20
20% 21 - 26
15% 27 - 35
5% 36<

*UNITS ARE ROUNDED OFF TO NEAREST APPROXIMATION

PART I

SUPPORTING THE YOUTH VISIONING OF SINGAPORE 2025:

SNAPSHOTS OF THE CONVERSATIONS
(18 MAY @ THE RED BOX)



On 18 May 2019, **109 young Singaporeans** came together to have a say in shaping Singapore 2025. The event got youths to respond to three main questions. These are the findings.

WHAT WOULD YOUR SINGAPORE LOOK LIKE 5 YEARS FROM NOW?

WHAT ARE THE KEY VALUES THAT WILL HELP REALISE THIS FUTURE?

"I want Singapore to be a closely weaved community held together by cultural identity and relationships."

"To show compassion to those in need, openness and being connected, as well as strong families and societies."

"Collective values, inclusiveness and kindness."

"I want Singapore to be less academic focused and more on their personal talent. Meaning teaching and helping students with their passion."

"Possibly a balance between work and life, less hectic work life, more meritocracy and equal start lines for everybody."

PART I

YOUTH VISIONING OF SINGAPORE 2025

SNAPSHOTS OF THE CONVERSATIONS
15 JUNE @ NTUC ONE MARINA BOULEVARD
22 JUNE @ ITE COLLEGE CENTRAL

104 young Singaporeans continued the conversation on their vision, values and concerns they have for Singapore in 2025.



MY VISION OF SINGAPORE 2025 IS...



To be a place where all communities can grow together



To retain the human touch amidst a growing tech world



To promote green economies, and where sustainability is a movement by all



Holistic in defining and celebrating success



To be a happy place that allows us to ace in our own ways

THE VALUES WHICH I THINK ARE IMPORTANT TO SINGAPORE ARE...



Understand views and feelings, proposes but not impose



Encourages relationship building in the community



Inclusive, open and compassionate



Civic-minded and inspire action to take ownership to issues we care about



Willingness to communicate on tough issues in safe spaces and not shy away from differences

I AM WORRIED ABOUT...



Struggles, tech disruption, competition and mismatched expectations.



Casual racism and inequality are still present.



Government to be less fixated on benchmarks and greater flexibility in policy implementation.



Uncertainty on relevance of education when entering the workforce.



Need for balance on work productivity and contentment, and greater space for alternative pathways to success.



IF I WERE IN CHARGE, MY PRIORITIES ARE..



Provide equal access and opportunities for education and employment.



Provide even better support for mental well-being.



Legislative changes so that Singapore can lead in climate change efforts.



Encourage greater tolerance and respect for differences.



"I hope Singapore will be dynamic, authentic, resilient, and compassionate...when problems arise, we need to extend public participation to the ordinary man on the street and solve them with communities."

YOUTH VISIONING OF SINGAPORE 2025

SNAPSHOTS OF THE CONVERSATIONS

13 JULY @ ONE TAMPINES HUB

20 JULY @ SINGAPORE POLYTECHNIC

27 JULY @ Ngee ANN POLYTECHNIC

Together with 164 young Singaporeans, we tested the vision statements and values raised by youths in the earlier sessions. Here, they helped to further expand on the preliminary ideas by focusing on questions:



INCLUSIVENESS

- A lack of awareness and need for more support for disadvantaged or discriminated groups
- Racism and income disparities remain prevalent
- Be open-minded, accepting and more understanding of differences
- Have the courage to take action and show respect to people of different cultures and backgrounds

SUSTAINABILITY

- Lack of sustainable and economically viable alternatives to current resources
- Social apathy towards saving the environment remains high in society
- Take more initiative to promote awareness
- Accept responsibility, be proactive and be willing to help the environment

CARE

- Lack of support and safe spaces to discuss sensitive topics like mental health
- Stereotypes and discrimination still exist in society
- Promote volunteerism, charity work and mentoring
- Greater empathy and not judge others too quickly

FAIRNESS

- Social stigma needs to be addressed
- Need to work towards greater equality of opportunities and let people find success in their own ways
- Embrace differences and support those in need
- Have the empathy and patience to understand one another better

CONFIDENCE

- Tendency to be pragmatic and less risk taking
- There remains stigma for people pursuing alternative pathways
- Have the courage to pursue dreams with support and encouragement from our families and society
- Look beyond meritocracy and recognise those who may have failed but show great potential

DID YOU KNOW?

Youths also felt that Government can do even more with greater transparency, putting themselves in the shoes of those in need to understand them and better communication of policies so that they can be understood well.

"I would like for Singapore to be a more social and empathetic society, where everyone, regardless of their status, age, race, class, and organization would come together to want to take matters into their own hands to reduce social issues. So far, there are several non-profit and non-governmental organizations, I hope to see more, in collaboration with private and public entities."



These conversations supported MCCY and NYC on the larger visioning exercise that included digital engagement with youths, survey polls and roadshows, leading to about 5000 statements collected by the end of 2019. Youths' voices and views are not one-dimensional. There are tensions between diverse views and are multi-layered. We analysed the statements holistically and identified the key values important for Singapore. We also grouped priority areas youths want to take action in that range from self to macro-level and future orientation. With these in mind, the SG Youth Action Plan panel penned a youth 2025 vision, rooted in concerns yet aspirational and one that we can rally together.



SG YOUTH VISION 2025

Before we change the world, we must first change ourselves. We may not always get it right, but with hard work, compassion and determination, we'll foster an inclusive, sustainable and progressive Singapore. We'll create a home where Singaporeans care for one another, and have a fair shot at their dreams. 2025, we're coming for you!



Inclusiveness



Care



Sustainability



Fairness



Progress

5 Key Values



Themes that youth care about

SELF



Cost of Living



Educational Pathways



Happiness/
Balance

MACRO



Support for the
Vulnerable Groups



Equal
Opportunities



Mental Health



Govt-youth
Relationship



Family



Jobs and
Economic
Opportunities

FUTURE



Environment



Technology



Social
Inclusivity

Please visit this link to take a look at all the raw statements that youths have shared with us
<http://vision2025.youthactionplan.sg>



PART II

DEVELOPING THE YOUTH ACTION CHALLENGE

Challenge

The act of calling to participate in a task which tests the abilities and limits of its participants, giving them space for growth with an end-goal to overcome and achieve.



PART II

DEVELOPING THE YOUTH ACTION CHALLENGE

THE OBJECTIVE

The Youth Action Challenge is a development journey that equips youths with skills and opportunities to recommend possible policy changes or initiate projects in partnership with the Government.

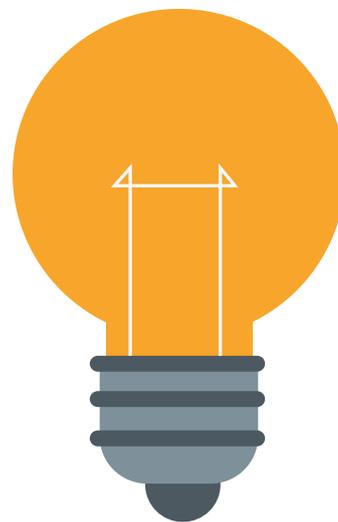
The goal is for youths to understand that they have a voice and stake, and can contribute good ideas for meaningful change in Singapore. Guidance and mentoring were available throughout this journey as youths face challenges and innovate solutions to address them.

Youths have the opportunities to receive funding grants to make their ideas a reality, be connected to mentors and other networks, incubation space to test their ideas as well as learn various developmental tools and skill sets

The YAC focuses on 3 themes – Societal Issues, Environment, Jobs and Future of Work – involving about 250 youths in 39 teams who came through the 3 track journey from September 2019 to February 2020. Another 18 teams participated in the YAC pitch sessions through open qualifiers and through People's Association.



THE YOUTH ACTION CHALLENGE



THE 3 TRACKS



SOCIETAL ISSUES TRACK

How do we build a fair and just society that is inclusive for all?

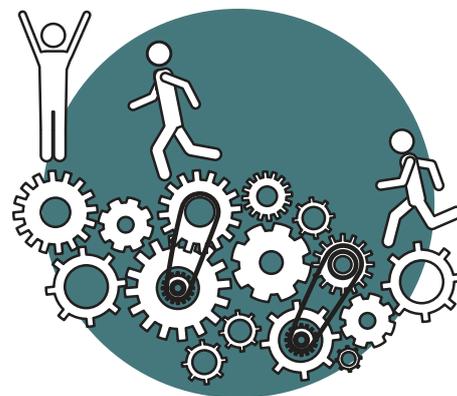
This track explores ways to support and improve the lives of vulnerable groups including the low income, youth-at-risk, differently-abled persons and those facing mental health concerns.



ENVIRONMENT TRACK

How can we make Singapore more sustainable in the future?

This track looks at how we can make our nation more environmentally friendly with a focus on areas such as recycling, reducing waste, reducing energy and increasing awareness.



JOBS & FUTURE OF WORK TRACK

How do we prepare Singaporeans for the future of work?

This track discovers ways we can shape the future of our work by looking into Asia-readiness, digital readiness, managing tech disruption as well as encouraging innovation, skills upgrading and lifelong learning.

METHODOLOGY

How do we create a process that harnesses the strengths and work around the constraints of youths today?

How do we incorporate empathy for youths to feel the gains and pains of stakeholders they care for?



What are the available platforms we can offer to youths to get them to kick-start their ideas and spark the next big action?

OUR APPROACH*

A co-creative design thinking process which emphasises innovation as a journey. Youths get to think "out-of-the-box" and translate their ideas into meaningful and feasible action.

Creating impact through iterative trisector stakeholder engagement to derive win-win solutions that are actionable and accepted across different stakeholders.

Fusing youth creativity with insights training, real problem, access to problem owner, networks and resources, dedicated coaching to co-create solutions for the next lap.

*Organised by MCCY and NYC, jointly developed by Solaris

HOW THE NEXT BIG IDEAS WERE FORMED

Session 1: Setting of Problem Context & Challenge Statements

Youths got together to discuss issues they were passionate about, heard from government representatives and listed key challenges to take on in the YAC.



Session 2: Identifying Root Issues and Catalysing That "Eureka" Moment

After taking up a particular challenge, teams set to analyse the root problems, engage with leaders from the public and private sectors through dialogue, were tagged with youth mentors and finally idea jam with other teams to spark off their next big idea.



Session 3: Pitchin' the Idea

Bringing their ideas one step closer to reality, the 39 teams got together to form policy and project pitches. With training, informal tutorial sessions and guidance from mentors, teams received feedback and coaching to create feasible action plans. Each team put their best foot forward in sharing why their idea is the next big thing!



ALL TRACKS

WHO?

70 PARTICIPANTS
(SOCIETAL ISSUES TRACK)

36 PRE-TERTIARY STUDENTS
25 TERTIARY STUDENTS
09 WORKING ADULTS

73 PARTICIPANTS
(ENVIRONMENT TRACK)

40 PRE-TERTIARY STUDENTS
27 TERTIARY STUDENTS
06 WORKING ADULTS

62 PARTICIPANTS
(JOBS & FUTURE OF WORK TRACK)

16 PRE-TERTIARY STUDENTS
18 TERTIARY STUDENTS
28 WORKING ADULTS

WHAT?

The aim of the session was to equip youths with the right mindset and context to **facilitate discussions**. The **challenge statements** which emerged from these discussions helped youths to identify possible solutions **to arrive at the Singapore they hope to see in 2025** in the three different tracks.

HOW?

LISTENING WITH AN OPEN HEART AND MIND

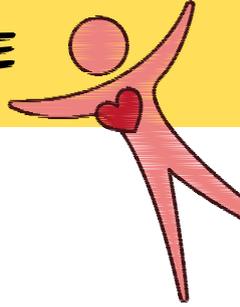


The first half involved a series of activities and sharing sessions by government agencies on the policy landscape and youth sector organisation leaders on their experience on the ground. These sharing sessions helped youth participants better understand the context of national issues in Singapore.

PUTTING HEARTS AND MINDS TO WORK

In the second part of the session, participants got into groups and put on their thinking caps to discuss the national issues that matter to them. Through peer-sharing, they put together a list of challenge statements that formed the baseline of the respective tracks' future sessions.





59 YOUTH PARTICIPANTS

15 NEW PARTICIPANTS
11 TEAMS FORMED

WHAT DOES IT TAKE TO CREATE A SOCIETY FOR ALL?

The Societal Issues Track session 2 kicked off with the teams showcasing their preliminary problem statements and possible ideas through a “world-café” styled discussion to encourage the spirit of peer-learning. Participants also got a chance to learn from experts and share their thoughts on the social sector in Singapore.

"YOUTHS ARE 20% OF THE POPULATION

BUT 100% OF THE FUTURE"



THREE MAJOR THEMES RAISED:

- Consideration of ground needs is critical in proposing solutions.
- Develop empathy for beneficiaries and clients; work closely with industry stakeholders.
- Balancing technology and the need for human touch.

The plenary discussion consisted of:

- Mr Sim Gim Guan, CEO, National Council of Social Services
- Mr Shafiee Razali, CEO, Majulah Community & SG YAP Panel Member
- Ms Nadia Samdin, District Councillor, South-East CDC & National Youth Council Member
- Mr Cho Ming Xu, Founder, Campus PSY

What are youths thinking of improving in the social service sector??

Technological adoption, integration of help, more avenues for help, equitable polices for all.



AHA! MOMENTS FROM THE SESSION

The social sector can benefit from "high tech" ideas, but it must not forget to keep up with the "high-touch" factor, or the human touch in social services.

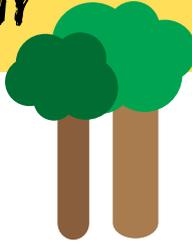




SESSION 2

26 OCT 2019

@ CDL SUSTAINABILITY ACADEMY



52 YOUTH PARTICIPANTS

24 NEW PARTICIPANTS

14 TEAMS FORMED

SINGAPORE IN 2025: A GREEN HUB FOR ALL

Who should play a role in achieving Singapore’s sustainability goals? What can individuals and businesses do to support a greener transition? Participants discussed a wide range of issues in the areas of climate change, reducing waste and increasing awareness with a panel of industry leaders and academics on what it takes to forge a sustainable future.



THREE MAJOR THEMES RAISED:

- Collaboration and cross-industry cooperation are key to improving sustainability efforts.
- Youths are conduits for inter-generational shifts to raise climate change awareness.
- Businesses can lead in supporting efforts towards greener innovations and environmentally conscious lifestyles.



The plenary discussion consisted of:

- Mr Edward Chia, Managing Director of Timbre Group & Co-Chair of SG Youth Action Plan Panel
- Ms Esther An, Chief Sustainability Officer, City Development Limited
- Professor Ilian Mihov, Dean, INSEAD
- Ms Melissa Low, Research Fellow, Energy Studies Institute, National University of Singapore
- Ms Nor Lastrina Hamid, Co-Founder, SG Youth for Climate Action

How are youths in a position for change? We respond to brands that are committed to sustainability. We thrive around communities that support our transition to greener policies and lifestyles. We are in for the long term because the future is ours.

AHA! MOMENTS FROM THE SESSION

What does sustainability mean? For governments, it's about sustaining national growth. For businesses, it's about a paradigm shift towards new opportunities. For individuals, it's about keeping this world for future generations.



SESSION 2

09 NOV 2019

@ NTUC CENTRE,
ONE MARINA BOULEVARD



40 YOUTH PARTICIPANTS

12 NEW PARTICIPANTS
13 TEAMS FORMED

IS SINGAPORE READY FOR THE FUTURE OF WORK?

How can Singapore’s economy stay relevant amidst global and domestic challenges? How do we remain competitive in the future economy and be equipped with skills needed for the future of work? Participants came in with tough questions as public and private sector leaders shared their views and experiences on the pulse of economic changes.

THREE MAJOR THEMES RAISED:

- Opportunities and challenges for start-ups in Singapore and the ASEAN region.
- Understanding the “millennial workforce” and how fulfilment and purpose are key elements of their careers.
- Supporting Singaporeans through transitions and disruption; how hard work, passion and determination moves us forward together.



The plenary discussion consisted of:

- Mr Jeshier Loi, Director for Branding and Market Development, Ya Kun International Pte Ltd
- Ms Rachel Lim, Co-Founder, Love Bonito & SG Youth Action Plan Panel Member
- Ms Carmen Low, Co-Founder, Getai Group & Afterglow & National Youth Council Member
- Mr Brandon Lee, Group Director, Transformation Support Group, Workforce Singapore



Are youths willing to travel for work?

Yes! Career opportunities, experiencing new cultures, and confidence in their skills are the top motivations for youths - the new career jet-setters!

AHA! MOMENTS FROM THE SESSION

To thrive in the new labour market, you would need to embrace life-long learning and a growth mindset!





SESSION 3: THE PITCH!

ALL TRACKS

THE PITCH LINE-UP

Teams pitch their ideas to an esteemed panel of judges from the people, public and private sectors.

12 TEAMS
(ENVIRONMENT TRACK)

13 TEAMS
(SOCIETAL ISSUES TRACK)

14 TEAMS
(JOBS & FUTURE OF WORK TRACK)



11 JAN 2020: ECO WARRIORS



12 teams from the Environment Track took the stage at the Singapore Sustainability Academy to present their ideas to reduce food waste with the use of technology, recycle better and build communities of practice as well as increase greater awareness to fight climate change. Highlights of the pitch included taste testing of snack bars made from okara flour, reminiscing the good old kampong days through stories of Pulau Ubin, and finding novel ways to reduce food and apparel waste.



Did you know that okara flour is a viable alternative for people seeking gluten free options?

18 JAN 2020: SOCIAL HEROES

At the charming Temasek Shophouse, 13 teams from the Societal Issues track showcased their ideas on supporting mental health, vulnerable groups and persons with disabilities. The audience got a chance to see how digital technology can strengthen communities as various teams demonstrated their app prototypes. Others returned to basics by focusing on improving existing social services such as befriending, mentoring and developing channels for individuals in need to seek help. No matter the means, these ideas have illustrated a promising future of Singapore as a more caring, inclusive and equitable society for all.



Youth's mental health have increasingly been of interest, with concerns to well-being and self harm prompting more focus in this emerging area.

01 FEB 2020: CHAMPIONS OF THE FUTURE OF WORK



The midst of Lunar New Year festivities did not slow down the excitement of the Jobs and Future of Work track as 14 teams turned up in good spirits. From connecting youths to take advantage of opportunities in ASEAN, to supporting workers in the gig economy and providing mentoring and guidance to remain relevant in a more technological and digital economy, the teams have showed us that Singapore is ready to not only be ready, but is poised to shape the future of work.



The Asian Development Bank predicts that the top 3 fastest growing countries in ASEAN in 2019 are Cambodia, Laos and Vietnam respectively.

REFLECTIONS

This journey over the past year has shown that our youths have the **passion** and **energy** to come up with ideas on issues they **care** about and **take action** on the **change** they want to see for the future of Singapore.

As part of the Youth Action Challenge, youths journeyed through 3 sessions with us and had the opportunity to pitch their ideas to industry experts, community leaders and political office holders, who gave insightful comments and feedback on their projects.

In the end, all youth teams received seed funding from NYC to implement their projects! The top 12 teams were then selected to move on to a YAC Springboard programme to develop their ideas further before pitching at the YAC Summit in April 2020 where they stand to receive up to \$50,000 in grants to turn their ideas into reality. This journey is indeed a hallmark of the spirit of **working together** to make things **better** for society.

As Minister for Culture, Community and Youth Grace Fu summed up in her SG Together Speech on 18 January 2020, "Building a strong society is not something that the Government can do alone. The Government does not have all the answers. We are excited about the ideas and solutions coming out of the Youth Action Challenge".



"I learnt alot about how policies are debated and discussed, which opened my mind more and enriched me as a Singaporean."

- Anonymous

"Networking was the key thing I would takeaway, is a platform that I meet people who willing to make change for future singapore!"

- Frederick

"Youths are much empowered than before and Spark the Next has been a great platform to lend youth the voice and space to come together to innovate!"

- Ellis





THE JOURNEY @ a glance

1

Phase 1: Vision-Building

2

PEOPLE'S ASSOCIATION

Open Track

OPEN QUALIFIERS

SOCIETAL ISSUES TRACK

ENVIRONMENT TRACK

JOBS & FUTURE OF WORK TRACK

Phase 2: Youth Action Challenge

Visit www.sparkthenext.sg

3

YOUTH ACTION CHALLENGE SUMMIT

Springboard Programme

- Makers Day
- Pitching & Social Media Marketing
- Consult Clinics
- Learning Journey

ENVIRONMENT TRACK THEMES AND TEAMS

REDUCING FOOD WASTE / RECYCLING

HEFTI



Hefti seeks to address the issue of Singapore producing large amounts of food waste, especially with regard to by-products generated by food processing. The team believes that this not only results in detrimental environmental impacts, but also the loss of valuable nutrients from the wasted food. Hence, the team's objective is to create an optimized and cost-effective food processing technology to upcycle processing by-products. The first by-product to be trialed is okara - soybean pulp residue. The resulting food ingredient can then be used to create new food or to be incorporated into current food products.

Foodshare Inc.

Foodshare Inc. argues that Singapore's efforts to reduce food waste needs to be more concerted, as multiple parties are involved but are individually not large enough to create a sufficient impact. To address this gap, the team seeks to create a nationwide food sharing system that would bring the community together, and allow community assets to be shared and utilised more efficiently and effectively. The team proposes a two-phased approach. The first phase will involve the team working together with the various stakeholders to assess their current strengths and weaknesses, as well as their willingness to participate; while the second phase will see Foodshare developing an App to integrate stakeholders' services.

ENVIRONMENT TRACK THEMES AND TEAMS

REDUCING FOOD WASTE / RECYCLING



Peco

Team Peco seeks to address Singapore's problem of the excessive use of disposables, especially packaging waste which makes up about a third of all domestic waste disposed of. The team has decided to focus on the use of single-use packaging from food takeaways in hawker centers. Peco, also known as Pack Eco, hence aims to reduce single-use packaging waste by encouraging the use of reusables via lunchbox rental systems. The systems will have two key services and process: rental and return. Such a system will hopefully serve to facilitate the transition towards a culture where consumers bring their own reusables to takeaway food.

ENVIRONMENT TRACK

THEMES AND TEAMS

REDUCING WASTE

Green Touch

Green Touch aims to help SMEs turn their desire to go green into a reality. While grants are available for SMEs to implement sustainability-related projects, many SMEs are unable to find information, time, and/or capital to get started. The team hence want to close the gap between SMEs who are willing to work on green projects and government grants. Green Touch will provide guidance for SMES, starting with construction sector to go beyond recycling, who are facing difficulties in implementing green projects, as well as to help streamline the process of applying for government grants through creating a pre-approved package for that specific project or project type.

The Clothes Library

The Clothes Library aims to target the problems associated with fast fashion, especially with regard to reducing textile waste by promoting a circular fashion economy. The team's solution is hence a subscription-based clothes borrowing service that helps unlock an unlimited wardrobe for its clients at an affordable price. For a monthly fee, clients will be able to borrow clothes via a mobile application. This would allow consumers to have a sustainable, fashionable, and affordable alternative to buying new items. In the long-run, the team hopes that its borrow-return-reuse model can be applied within the fashion industry - making Singapore's fashion industry a force for cultural change.

ENVIRONMENT TRACK

THEMES AND TEAMS

REDUCING WASTE

Seamless

Seamless aims to reduce textile waste among heart-landers, through both education and skills-sharing. The team found that high costs and inconvenience were two key reasons why people do not consider alteration of clothes. Hence, 'Seamless' will be based on a casual 'pop-up altering day' concept, which will see community seamstresses coming together to exchange tips, help others mend and alter clothes, and to even share other skills at local community centers. Ultimately, the team hopes that this will be a non-profit repair collective focusing on textiles, that prioritises education, helping, and sharing.

Carbon Terminators



Carbon Terminators seeks to address the issue of the low take-up rate of cycling in Singapore despite the government's continuous efforts of promoting cycling as part of a car-lite country. The team hopes to encourage commuters to reduce their carbon footprint through increasing awareness about ongoing efforts to promote cycling, changing the negative perception of professionals cycling to work, and promoting the health benefits of cycling. To achieve these goals, the team proposes to organise cycling marathons, to enhance collaboration between the CityMapper Application and the Health Promotion Board to enhance pro-cyclist information sharing and incentivise cyclists, and to use videos and posters on social media platforms to promote cycling.

ENVIRONMENT TRACK THEMES AND TEAMS

EDUCATION AND AWARENESS

Ecooperate



Ecooperate argues that there is a lack of synergy between organisations and society in combating environmental issues. It hence aims to create a platform for environmental ideas to be freely initiated and taken up by various users, creating sustainable synergies. This will be done through creating a mobile application and a web page. Both the application and website will provide users with a channel to participate in environmental programs and activities. The platform will be a middleman to bring people and organizations together to propose and execute efforts, creating an ecosystem with greater collaboration and synergies.

Pay to Stay on Earth

Pay to Stay on Earth seeks to address the problem of SMEs facing barriers when applying for green financing options. While there are existing funds devoted to accelerating the green finance ecosystem, both in Singapore and in the region, SMEs often lack the resources and information required to apply for these grants to alleviate the high costs involved in 'greenifying' their business, even as they are looking to move towards ESG standards. The team hence wants to create an ecosystem to bring all stakeholders in the value chain together and align their business interests through a one-stop platform.

ENVIRONMENT TRACK THEMES AND TEAMS

EDUCATION AND AWARENESS

Green Kids on the Block

Green Kids on the Block aims to translate youths' environmental awareness and activism into tangible actions, through collaborating with their community to co-create viable plans for sustainable eco-habits and initiatives. It seeks to create and implement a community program for youths who are active in the environmental scene to enact change in their schools and communities. This will be done through providing an accessible platform for various stakeholders to share their expertise and resources in order to educate and engage their community. Through this, the team also wants to empower other youths and to spark an environmentally conscious culture in residential clusters.

Kampung Ubin

Kampung Ubin aims to tap on Pulau Ubin's historical and symbolic significance to bring back the 'kampung spirit'. The team sees the conservation of Ubin as an opportunity for people to take a break from their busy schedules to connect with other Singaporeans and to discuss questions about their own identities, while learning more about national development and sharing their future vision of Ubin. This will be done through a series of thematic and co-created workshops involving Ubin stakeholders, like-minded partners, and interested participants. The workshops will include site visits in addition to typical workshop discussions and activities.

ENVIRONMENT TRACK THEMES AND TEAMS

EDUCATION AND AWARENESS

GreenArk

GreenArk aims to strengthen the waste education system in primary and secondary schools, as it finds that current initiatives do not sufficiently engage students and are not designed for sustained recycling and upcycling efforts. The team believes that recycling and waste management is a lifestyle habit that must be inculcated early. It seeks to achieve this through redesigning the Waste Education scene, fostering a sense of responsibility for their own wastes, and encouraging them to be green advocates in their own smaller communities. Surveys and engagement sessions will be done to enhance the co-development of a gamified mobile application targeted at managing waste and fostering a waste-smart lifestyle.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

MENTAL HEALTH

Project Cloud 9

Project Cloud 9 seeks to improve youth mental health outcomes in schools by facilitating peer-to-peer conversations. The team argues that there is a lack of youth voices when it comes to national discussions about mental health issues, mainly because they lack the capacity and resources to take action. The team seeks to increase their knowledge and fill the information gap, through two key measures. The first involves student-led focus group discussions which aim to normalise the discussion of mental health while generating ideas to co-create solutions with educators. The second involves creating a platform for the various stakeholders to share and disseminate appropriate information in a user-centric manner.

Project Incognito

Project Incognito argues that 'health is wealth' and aims to develop a mobile application to aid and keep track of one's well-being. Research has showed that working adults, in particular, experience higher levels of stress and lower levels of mental well-being as compared to other demographic groups. The application will have an easy-to-use interface to increase the convenience for users. Through obtaining data points from users, the team also hopes to create a business case for companies to invest more in the mental well-being of employees. In the longer term, Project Incognito hopes to normalise mental well-being in Singapore, starting from the workplace.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

MENTAL HEALTH

Project Mental Health and YOUth

Project Mental Health and YOUth hopes to develop help-seeking behaviours among youths. This will be done through developing their decision-making skills with regard to mental wellness, and through teaching them to better identify distress signals. The team seeks to achieve these objectives through a 'Life Maze' and a VR game. The 'Life Maze' will involve participants being blindfolded while being led through a 'maze' with various scenarios. The VR game will be based on the same concept. These games aim to expose participants to symptoms of mental health disorders, and to subsequently teach them how to attend to their own and to others' mental wellness needs in post-game engagement discussions.

JEM Way of Life



JEM WayofLife seeks to improve the emotional resilience and mental health of youths and young adults. This will be done through encouraging these groups to adopt a 'JEM' way of life; where they are filled with Joy and Excitement, and learn to synergise their head, heart, and body centers to Move from within. In the longer-term, the team hopes to create a JEM community of like-minded individuals who encourage each other to move beyond the current state to achieve higher standards. The team proposes a three-pronged approach to advocacy: a toolkit, resources and a quarterly news bulletin, and community outreach.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

MENTAL HEALTH

Project I

Project I seeks to provide a low-cost and accessible form of mental wellness support to youths. Art therapy has been identified as being a solution that is in-line with the above goals. The team hence hopes to provide art therapy sessions to around 80 underprivileged youths who are under the care of charity organisations. Art therapy can function as a form of maintaining one's mental wellness and a less stigmatised form of detecting and addressing mental health. In the longer-term, Project I aims to work towards destigmatising conversations and treatments on mental health, especially when it concerns stigma against seeking help.

SOCIETAL ISSUES TRACK THEMES AND TEAMS

PERSONS WITH DISABILITIES & VULNERABLE GROUPS

Project S.I.T.E.Y

Project X aims to tackle issues regarding the qualifying requirements and disbursement modalities of financial aid in tertiary institutions. Most current forms of financial aid offered have strict academic requirements, are open only for a short period during the academic year, and have a long lead time. This means students may fall between the gaps and look for alternative working arrangements outside to supplement their (household) finances. Hence, the team proposes an alternative financial aid framework: industry-tagged students' financial need with shorter decision cycle and continual rolling application, coupled with industry exposure element to maximise job experience and future employment.

Project Empowering



Project Empowering seeks to help persons with intellectual disabilities (PIDs) who 'fall through the gaps', be it in terms of qualifying for subsidies, or having means to attend special programs. They often end up staying at home especially when their caregivers do not wish to face (perceived) public stigma when they bring them out. The team hopes to increase the community's awareness and acceptance of caregivers through a structured volunteer program. The program aims to recruit youth volunteers from IHLs to reach out to clients (PIDs) and their immediate community. Engagement will be tailored according to their needs and will be thematic.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

PERSONS WITH DISABILITIES & VULNERABLE GROUPS

Movement of Inclusivity

Movement of Inclusivity aims to identify unaddressed needs and gaps in public services for the special needs community, specifically those with cognitive disabilities. While the team acknowledges that an Enabling MasterPlan has been introduced, it believes that cognitive impairments are often sidelined in policymaking, and hence there is a need for greater inclusiveness. The team has identified a service gap in understanding and addressing the needs of these individuals. This manifests in various aspects of daily life, from transport to shopping to front-line customer service. It hopes to work with relevant government bodies and other organisations to realise the necessary changes.

Project Uplift

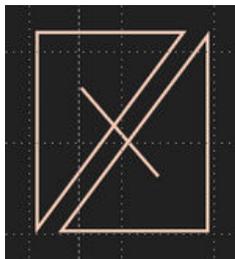
Project Uplift seeks to address the problem of parents from low-income families struggling to balance between work for wages and childcare responsibilities. This problem becomes even more serious when parents have to work odd-hours and when childcare services are unavailable or too costly. The team proposes that the social networks of parents, a powerful resource in itself, can be tapped on. Parents who require childcare services can register their interest while those who are willing to be 'parenting buddies' can likewise indicate their availability. A website/platform will facilitate these exchanges, matching parents and children according to factors like age, trust, geography. This optimises communal self-sufficiency and builds trust.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

PERSONS WITH DISABILITIES & VULNERABLE GROUPS

Championing Phoenix



Championing Phoenix aims to better support youths at risk and prevent them from re-offending. The team aims to raise public awareness of issues that youths at risk face, and focus on the effects of stereotyping and labelling to promote empathy. For the youths, the team hopes to socialise youths at risk to the avenues of support available to them. To achieve these goals, the team will produce a short video to ignite conversations around at-risk youths and will implement a mentoring program where selected youths will undergo bonding and training together.

SOCIETAL ISSUES TRACK

THEMES AND TEAMS

SOCIAL COHESION

Project Amity



Project Amity aims to create and provide a safe space for students from different institutions to discuss religious and racial issues openly. These sessions would open up avenues for interaction and hopefully give rise to diverse and multi-faceted discussions. The overarching goal of these sessions is to 'Educate and Enable'. Two 2-day workshops will be organised, with a target audience of around 60 secondary school students. The first workshop will focus on fostering open communication among participants, while the second workshop will be more reflective. In between the two sessions, they will be introduced to organisations that help to maintain Singapore's racial and religious harmony.

Project Kampong



Project Kampong aims to better integrate different social classes together to achieve a sense of communal cohesion. To achieve this, the team proposes to create a location-based mobile application which would act as a platform for individuals to initiate interaction with others. The application will connect people from different socio-economic backgrounds and enable them to provide assistance to each other on a per-request basis. More broadly, the team hopes that users would foster meaningful relationships and relive the 'kampong spirit' through the common purpose of uplifting one another.

SOCIETAL ISSUES TRACK THEMES AND TEAMS

SOCIAL COHESION

What's Up SG?

What's Up SG? seeks to encourage interest from the youth on national issues, given that there is often a lack of participation from them when it comes to ministry- or statutory board-organised public engagements. The team believes that it is crucial for youths to feel like they have a stake in envisioning and co-creating the future of Singapore. Through creating a series of interactive board games, centered around national issues, the team aims to spark youths' interest and encourage them to have more open discussions about these issues, while simultaneously heightening their social awareness.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

GIG ECONOMY / VULNERABLE WORKERS

World Gig

World Gig seeks to address the issue of a widening hiring gap between workers and companies due to job displacements. Specifically, the team aims to bridge the discord between workers between 30 to 40 years old who are looking to upskill and the hiring team of SMEs. World Gig hopes to do this through providing an end to end skills-upscaling and job-matching program that will propel this group of workers to the forefront of employability in competitive industries (from Gig to SME employment). This program will include allowing users to take on apprenticeships from SMES of interest and mentoring will be provided.

Shyfts



Shyfts seeks to address the issue of a power imbalance between employees and employers in the gig economy, especially in terms of the lack of an avenue for structured and value-driven compensation of employees in unforeseen circumstances. The team hence wants to build a platform to tilt the balance of power in favour of the gig economy employees, such that they would be able to quantify their contributions to the corporations and would be compensated accordingly. The platform will help to modernise the way that organisations connect with their workforce; the team's minimum viable product will be a mobile-optimized web application that will help healthcare companies manage and optimise their workforce.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

GIG ECONOMY / VULNERABLE WORKERS

RAMP: Reimagining the Gig Economy

Team Ramp argues that there is an increasing need to help marginalised groups in society find new career opportunities and to support them in acquiring new skills. Hence, Ramp will be a marketplace platform for businesses to reach customers they want by tapping on a network of salespeople. Ramp aims to create independent careers and income opportunities for retrenched mature jobseekers, long time stay-at-home parents, retirees, and other niche groups of workers who face difficulty in getting employed, while helping small businesses and brands balance customer acquisition costs and revenue. This will raise the participation of marginalised groups and help local SMEs to thrive better in the increasingly volatile business environment by breaking the costly marketing barrier.

Work In Progress

Work In Progress seeks to upskill gig economy workers. As many of these workers have a lower education level and less job experience, the team believes that they would be highly susceptible to technological disruption. Hence, the team aims to enable the lower paid tier workers in the gig economy to gain a stronger sense of ownership over their careers, by providing timely access to resources relevant to upskilling opportunities. This will be done through building an online community for mutual support and information sharing; building a pool of volunteer career advisors from the People, Public and Private sectors; and creating a depository relevant to upskilling which is used to archive information and government initiatives which allows beneficiaries to easily navigate the schemes and programs available.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

ASIA READINESS, SKILLS UPGRADING, AND LIFELONG LEARNING

Advisory



Advisory is a fully youth-led nonprofit founded in 2016, dedicated to empowering young Singaporeans to make informed career and further education choices. By breaking down the barriers to access that young people face in finding out about their fields of interest, it hopes to create a level playing field and support youth to pursue their passions. Initiatives to achieve this goal include providing better personalised career guidance support to students, strengthening capacity development for teachers, and creating a structure for civil society to supplement ongoing Early Career Guidance initiatives undertaken by schools.

ASEAN Youth Business Association



ASEAN Youth Business Association aims to address the issue of young Singaporeans not preparing for a future career in the ASEAN economy, despite valuing career-readiness. AYBA seeks to become the leading community of ASEAN-savvy youths in Singapore, facilitating connections between Singapore and the other ASEAN countries and creating an ASEAN-ready workforce. This will be done through building a network of ASEAN-driven youths, promoting mass awareness, establishing a competency-building platform, and providing developmental opportunities, such as language programs and learning journeys, for Singaporean youths in the ASEAN region.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

ASIA READINESS, SKILLS UPGRADING, AND LIFELONG LEARNING

Intrinsic Motivation

Intrinsic Motivation seeks to address the issue of Singaporeans not actively embracing lifelong learning and self-actualisation. While there are many existing resources for personal learning and development online, many Singaporeans do not actively seize these opportunities for active learning. To solve this gap, the team proposes to create a mobile application and a YouTube content series. The application, 'Ethosify', will be community-oriented; features will include curated content feeds (from top content experts) personalised and pushed to user, project initiation and collaboration, as well as user stories. The YouTube content series will feature Singaporeans pursuing various passions and interests, hopefully encouraging those who wish to pursue unconventional interests to chase their dreams.

Spark the Next Job



Spark the Next Job seeks to help and support PMETs in building career resilience, given the increasing VUCA world. The team identified four dimensions of career resilience: (i) belief in oneself, (ii) self-reliance, (iii) purpose at work, and (iv) receptivity to change. To help Singaporeans hone these aspects, the team aims to gamify the process through a mobile application. The application will aim to address issues including the lack of networks, lack of relevant knowledge, a gap in growth mindset, and a reactive approach to career development; customised suggestions and guided pathways will be generated among to each user's needs and wants.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

ASIA READINESS, SKILLS UPGRADING, AND LIFELONG LEARNING

Pre-Higher Learning Work Programme

Pre-Higher Learning Work Programme aims to minimise the disadvantages of students pursuing an Institute of Technical Education / Polytechnic / Degree education, in terms of employability, experience and earnings. The team hopes that the Programme will allow students to have hands-on industry experience in an industry that there are interested in, before going on to their next level of higher education. Students who join the programme will have to attend tutorials and workshops and write an attachment reflection. They will be compensated and will receive a certificate upon completion.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

SUPPORTING TRANSFORMATION

Mama Shops

Team Mama Shops aims to help older enterprises manage technological disruptions, given that the benefits of technological changes have been asymmetrical. Small neighbourhood businesses have been facing declining demand, and the younger generation generally do not frequent them. Hence, the team proposes to activate neighbourhood businesses through leveraging current economic realities and placemaking, and strengthening their business practices. More broadly, the team hopes that doing so would allow for more communal bonding and engagement between those living within the estate, in turn developing greater community resilience.

Idea to Action

Team Idea to Action argues that Singapore needs to support startups to best position itself for the next wave of opportunities and growth, to disrupt instead of being disrupted. Based on quantitative data, Singapore's main issue is that most startups fail before getting Series A funding. The team hence aims to design a solution to help early stage to-C startups reach Series A, with the top recommendation being for ESG to start a soft-landing programme for Southeast Asia market entry.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

SUPPORTING TRANSFORMATION

Team Hawker- preneurship

Team Hawkerpreneurship aims to address the issue of the growing median age of hawkers and the lack of interest in entering the industry. The team found that key deterrents include the low profit margins, the social sacrifices that have to be made, and the (perceived) stigma attached to being a hawker. To address this, the team proposes to create a webpage that acts like a directory for all hawker centres across Singapore, hence helping hawkers to increase business traffic, and in turn improve their sales and profit.

Hack Your Life

Hack Your Life aims to tackle the problems that the workforce struggles to deal with technological disruption due to digitisation. As Singapore's economy continues to mature and economic growth stagnates, innovation and the honing of interpersonal skills, rather than a marginal improvement of physical skills, appears to be the next step in equipping the future generation of Singaporeans for the digitised economy. The team hopes to identify areas of current and future work in which technology has either limited choices or created the illusion of choice. Subsequently, the team also hopes to find solutions to help these workers.

JOBS & FUTURE OF WORK TRACK THEMES AND TEAMS

SUPPORTING TRANSFORMATION

Team BEYOND



Team BEYOND argues that the burgeoning Esports industry in Singapore and Asia will continue to grow in the next few years, but the number of youths in the industry will not be able to match the growth pace of the booming industry. The team hence seeks to use social media to spread awareness, while also providing opportunities for youths to be trained and mentored by professional Esports experts in Singapore. The team hopes to lead by example, showcasing the appropriate steps and hard work required to have a viable career in the industry and to support SG as regional Esports hub.

MCCY AND NYC THANK OUR VENUE PARTNERS AND COLLABORATORS



VENUE PARTNERS:



Institute of Technical Education



NGEE ANN
POLYTECHNIC

SINGAPORE
POLYTECHNIC | **SP**



SINGAPORE
SUSTAINABILITY
ACADEMY

By City Developments Limited and the Sustainable Energy Association of Singapore




TEMASEK SHOPHOUSE



OUR TAMPINES HUB
Part of the People's Association



CITY
DEVELOPMENTS
LIMITED

TO SPEAKERS, JUDGES, FACILITATORS, YOUTH PARTICIPANTS AND YOUTH MENTORS, THANK YOU FOR BEING A PART OF THE SG YOUTH ACTION PLAN JOURNEY WITH US.



Organised by



Jointly developed by



If you have any questions for us, please feel free to email us at NYC_Enquiries@nyc.gov.sg