**Realise Your Somerset Project Application**

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| **Category of Applicant** | **Commercial Entity**  **Non-Profit / Not-For-Profit Entity**  **Schools / Institution**  **Individual / Informal Youth Group** |
| **Name** |  |
| **Name of Organisation (if any)** |  |
| **Designation** |  |
| **UEN** [For Organisations]  **NRIC No.** (last 4 digits)  [For Individuals] |  |
| **E-mail address:**  **Contact no:** |  |
| **Project Title:** |  |
| **Project Date(s):** |  |
| **Venue(s):** | **Online**  **Offline**  **Hybrid** *(online and offiline)* |
| **Provide a brief profile of yourself / group / organisation** | |
| **Nature of the Project**   * Which call for ideas do you wish to apply for?   Reimagine Somerset Belt as a digital space for youths  Gather youths in the creative industry | |

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| **Project Summary (Please describe the project in no more than 4 pages)**   * Highlight how your project would either “Reimagine Somerset Belt as a digital space for youths” or “Gather youths in the creative industry”. * Include details of the project’s Key Activities and how your organisation’s work/mission is linked to the project. |
| **Project Outcomes**   * What are the key Project Objectives? * What are the indicators used to measure these objectives? * How will you measure the success of your project? |
| **Highlight how your project embodies the Somerset Belt Partnership Package criteria**   * How does your project co-create with youths, by youths and with other stakeholders in the conceptualising, planning and/or execution processes? * How is your project creative and innovative? * How does your project deliver creative and compelling experiences within spaces across Somerset Belt? * How does your project build on existing communities and bring in new communities into the Belt to experiment and transform the Belt experience? |
| **Project Outreach**   |  |  |  | | --- | --- | --- | | **Leaders[[1]](#footnote-1)** | **Participants [[2]](#footnote-2)** | **Volunteers[[3]](#footnote-3)** | |  |  |  |  * Number of youths (aged 15-35) engaged |

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| **Project Allowable Expenditure**  List of items and their respective costs in the proposed budget of the project  (Includes only the costs directly incurred for the project. Please delete or insert items accordingly).   |  |  |  |  | | --- | --- | --- | --- | | **Item** | **Sub-Items** | **Examples** | **Cost (SGD)** | | Event Planning and Management | Festivals | Food, Cultural Activations |  | | Logistics and Production | Audio & Visual Systems, Backdrop, Booths, Hospitality, Licences, Medical, Screens, Stage, Tentages, Transportation |  | | Media Production | Photography, Videography |  | | Performances | Artists, Buskers, Emcees/Hosts |  | | Security |  |  | | Ticketing Management |  |  | | Ushers |  |  | | Volunteers |  |  | | Workshops |  |  | | Professional Services | Events Management |  |  | | Advertising & Public Relations |  |  | | Workshop Facilitation |  |  | | Advertising & Publicity | Above the Line Marketing | TV, Radio, Print Advertisements, Outdoor Advertising |  | | Collaterals | Banners, Posters, Brochures, T-Shirts |  | | Direct Mails | EDMs, Text Messages |  | | Digital Marketing | Social Media, Website |  | | **TOTAL** | | | **$** | |

1. Youth who will directly participate in and/or benefit from project activities and show the ability and readiness to drive social change/lead initiatives [↑](#footnote-ref-1)
2. Youth who will directly participate in and/or benefit from project activities [↑](#footnote-ref-2)
3. Youth who will assist the organising team in running the project activities. [↑](#footnote-ref-3)