**Realise Your Somerset Project Application**

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| **Category of Applicant**  | [ ]  **Commercial Entity**[ ]  **Non-Profit / Not-For-Profit Entity**[ ]  **Schools / Institution** [ ]  **Individual / Informal Youth Group** |
| **Name**  |  |
| **Name of Organisation (if any)** |  |
| **Designation**  |  |
| **UEN** [For Organisations]**NRIC No.** (last 4 digits)[For Individuals] |  |
| **E-mail address:****Contact no:**  |  |
| **Project Title:**  |  |
| **Project Date(s):** |  |
| **Venue(s):** | [ ]  **Online** [ ]  **Offline** [ ]  **Hybrid** *(online and offiline)* |
| **Provide a brief profile of yourself / group / organisation**  |
| **Nature of the Project** * Which call for ideas do you wish to apply for?

[ ]  Reimagine Somerset Belt as a digital space for youths[ ]  Gather youths in the creative industry  |

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| **Project Summary (Please describe the project in no more than 4 pages)** * Highlight how your project would either “Reimagine Somerset Belt as a digital space for youths” or “Gather youths in the creative industry”.
* Include details of the project’s Key Activities and how your organisation’s work/mission is linked to the project.
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| **Project Outcomes*** What are the key Project Objectives?
* What are the indicators used to measure these objectives?
* How will you measure the success of your project?
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| **Highlight how your project embodies the Somerset Belt Partnership Package criteria*** How does your project co-create with youths, by youths and with other stakeholders in the conceptualising, planning and/or execution processes?
* How is your project creative and innovative?
* How does your project deliver creative and compelling experiences within spaces across Somerset Belt?
* How does your project build on existing communities and bring in new communities into the Belt to experiment and transform the Belt experience?
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| **Project Outreach**

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| **Leaders[[1]](#footnote-1)** | **Participants [[2]](#footnote-2)** | **Volunteers[[3]](#footnote-3)** |
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* Number of youths (aged 15-35) engaged
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| **Project Allowable Expenditure** List of items and their respective costs in the proposed budget of the project (Includes only the costs directly incurred for the project. Please delete or insert items accordingly).

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| **Item** | **Sub-Items** | **Examples** | **Cost (SGD)**  |
| Event Planning and Management  | Festivals | Food, Cultural Activations |  |
| Logistics and Production | Audio & Visual Systems, Backdrop, Booths, Hospitality, Licences, Medical, Screens, Stage, Tentages, Transportation |  |
| Media Production | Photography, Videography |  |
| Performances | Artists, Buskers, Emcees/Hosts |  |
| Security |  |  |
| Ticketing Management |  |  |
| Ushers |  |  |
| Volunteers |  |  |
| Workshops |  |  |
| Professional Services | Events Management |  |  |
| Advertising & Public Relations |  |  |
| Workshop Facilitation |  |  |
| Advertising & Publicity | Above the Line Marketing | TV, Radio, Print Advertisements, Outdoor Advertising |  |
| Collaterals | Banners, Posters, Brochures, T-Shirts |  |
| Direct Mails | EDMs, Text Messages |  |
| Digital Marketing | Social Media, Website |  |
| **TOTAL**  | **$** |

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1. Youth who will directly participate in and/or benefit from project activities and show the ability and readiness to drive social change/lead initiatives [↑](#footnote-ref-1)
2. Youth who will directly participate in and/or benefit from project activities [↑](#footnote-ref-2)
3. Youth who will assist the organising team in running the project activities. [↑](#footnote-ref-3)